

# What's New

Canadian Apprenticeship Forum/Forum Canadien sur l'apprentissage | September 2010

## APPRENTICESHIP PAYS: JUST ASK US

*CAF-FCA created an interactive web based Employer Toolkit aimed at employers who are interested in learning more about apprenticeship training. Just go to our website and click on employers to access this resource.*

*This toolkit centralizes and integrates all of our information and resources that are relevant to employers. It is truly a one-stop shop!*

This Toolkit provides everything you need to know to come on-board the apprenticeship train including:

- **The reasons why it pays** to hire an apprentice plus employers sharing why apprenticeship works for their business. Hear what they say: At a rate of almost 50%, the returns are outstanding! Find out why apprentices stay longer than workers you hire from outside.
- **An on-line Forum** where employers can chat with one another and get answers to their questions.
- **Hear Our Stories** and learn directly from other employers' experiences. Here's just one example.  
“My shop is in a small town and good apprentice candidates weren't beating down my door. Then another employer said I should widen my search and think about hiring a female apprentice because the best person for the job has nothing to do with gender – it's attitude and willingness to learn.

He told me that women are thriving in the trades because they are capable, responsible, hard-working and have ingenuity and an eye for detail that we ALL need right now.

So we did it – we hired a woman apprentice. Then another. And another. Now we're known around here as an 'employer of choice'. It's helping us attract the best employees from a wider pool of talent. It's even brought us positive publicity and a competitive edge when competing for tenders. Who knew?!»

- On the **Workshop** page employers can access a number of useful resources including the return on training investment report, an on-line catalogue, and a database of tools.

Now there is no reason why an employer can't get started. It's as easy as turning on your computer and finding a friend who can point you in the right direction! Now that's success you can build on! Aimed at small to medium sized employers, the one-stop shop interactive web based **CAF-FCA Employer Toolkit** is your ticket to success!

## We are very pleased to present the CAF-FCA Employer Toolkit.

Please have a visit and let us know what you think.

<http://www.caf-fca.org/en/employers/>

<http://www.caf-fca.org/fr/employeurs/>