

# What's New

Canadian Apprenticeship Forum / Forum Canadien sur l'apprentissage | July 2010

## DID YOU KNOW?

**Once again research confirms it pays to hire an apprentice! Check out the latest issue of the *Canadian Apprenticeship Journal* to find out more.**

### BETTER PROFITABILITY AND HIGHER RETENTION

#### *New CARS Research*

CARS found that of firms surveyed who employ apprentices, some 58 percent experienced revenue growth in 2008. Of those who did not, only 49 percent saw revenue growth that year.

Over 80 percent of the employers surveyed include training in their recruitment strategy and report higher retention rates than employers who do not. More than half offer in-house training, apprenticeship training, manufacturer- or parts supplier-provided training at the work-site, e-learning and/or manufacturer- or parts supplier-funded training at an education institution or private training facility.

Orientation programs help retain apprentices, too. CARS found that apprentices who participate in an orientation session report an 84 percent satisfaction rate with it and are more likely to recommend their occupations to others than apprentices who do not receive one.

Learn more in the *New Insights on Apprenticeship in the Motive Power Repair and Service Industry* article from the CARS Council in this issue of the Journal.

## CALLING ALL RESEARCHERS

**Do you have research findings or a human-interest story to share with the apprenticeship community? Are you interested in learning how you can contribute to this one-of-a-kind Journal?**

Check out our [Call for Articles](#) for the third issue of the Journal. We're focusing on completion in apprenticeship and submissions will be accepted until 5 p.m. PDT on Monday, August 9, 2010. By sharing various perspectives on some of the key challenges facing the apprenticeship community, the *Canadian Apprenticeship Journal* is designed to be of interest to diverse audiences and to encourage dialogue among the various stakeholders.

Send your submission to [danielle\\_matheusik@caf-fca.org](mailto:danielle_matheusik@caf-fca.org).

**Researchers and others who seek the latest information on apprenticeship training and certification should check out our new section in the *Canadian Apprenticeship Journal* on recent and forthcoming reports and studies from Canada and around the world: *What's New in Apprenticeship Research*.**

## HOT OFF THE PRESS

Don't miss the second issue of the Canadian Apprenticeship Forum's *Canadian Apprenticeship Journal* – it's free and it's available online now!

The purpose of the *Canadian Apprenticeship Journal* is to share relevant national and international research with the apprenticeship community. In our latest issue, check out our interviews with an employer and his employee on the benefits of apprenticeship training from both business and personal viewpoints, and learn about recent research from the UK on the net benefits to employers who invest in apprenticeship training.