



**Canadian Apprenticeship Forum –
Forum canadien sur l'apprentissage**

PARTNERSHIP OPPORTUNITIES

***CAF-FCA 2008 Conference
“Apprenticeship – Our Competitive
Advantage”***

June 8 – 10, 2008
Victoria Conference Centre ♦ Victoria, British Columbia

Partner Opportunities

The Canadian Apprenticeship Forum – Forum canadien sur l'apprentissage (CAF-FCA) presents its conference:



The Victoria Conference Centre is the place to be for the CAF-FCA June 8 – 10, 2008 Apprenticeship Conference. For 2 ½ days, your organization can be featured to reach key decision-makers of the Canadian apprenticeship community and to network with approximately 450 delegates from across the country.

You will hear about CAF-FCA research on the Return on Apprenticeship Training Investment. You will also gain ground on key topics such as Employer Engagement; Solving Skills Shortages; Winning Human Resources Strategies; Tapping into new labour pools to increase participation of under-represented groups, Industry Trends, Policy issues, and many more.

Join us for this highly interactive event, as a variety of presenters take the podium and share their perspectives on apprenticeship training in Canada.

Become a partner and ...

Be well recognized and visible within the conference program and in other materials used or displayed throughout the event. Become a Conference Partner and:

- ✓ Attract new members / partners
- ✓ Create pan-Canadian awareness of your organization
- ✓ Promote your project / program
- ✓ Reach key stakeholders within the apprenticeship community
- ✓ Secure your place and visibility at a national gathering of apprenticeship stakeholders
- ✓ Be recognized as a key supporter of the Canadian apprenticeship training systems
- ✓ Demonstrate your organization's commitment to apprenticeship training

Partnership levels and benefits

Partners of the **CAF-FCA 2008 Conference "Apprenticeship – Our Competitive Advantage"** will receive recognition for their support of and contribution to the Canadian apprenticeship systems. Partners will have numerous unique opportunities both prior to, and during the 2 ½ day conference, to feature their organization, to reach key decision-makers and to network. Each partnership opportunity includes an excellent range of benefits, with increasing visibility at the higher levels.

Conference Objectives

- To provide opportunities to gain extensive insight from speakers and delegates; discuss strategic directions; and network with others within the apprenticeship community.
- To present and discuss CAF-FCA initiatives which are of interest to the apprenticeship community.
- To provide opportunities for others within the apprenticeship community to share ideas and initiatives underway in Canada.
- To increase the number of partnerships at various levels demonstrating support and commitment from the apprenticeship community.
- To increase the participation from employers.

About Us

The Canadian Apprenticeship Forum – Forum canadien sur l'apprentissage (CAF-FCA) is the only not-for-profit, multi-partite organization that brings together the key constituents within the apprenticeship community. CAF-FCA is a unique partnership of representatives from business, labour, the Interprovincial Alliance of Apprenticeship Board Chairs (IPA), educators, persons with disabilities, women, members of visible minorities, Aboriginal persons, the Canadian Council of Directors of Apprenticeship (CCDA), and Human Resources and Social Development Canada (HRSDC).

CAF-FCA Objectives

- To promote apprenticeship as an effective training and education system that contributes to the development of a skilled labour force.
- To provide a mechanism for key stakeholders to support the apprenticeship delivery systems across Canada.

Partnership information and communication

All communication concerning conference partnership should be directed to:

Hélène Lamadeleine
Conference Manager
c/o Golden Planners Inc.
CAF-FCA 2008 Conference
1390 Prince of Wales Drive, Suite 310
Ottawa, ON K2C 3N6
Tel: (613) 241-9333
Fax: (613) 565-2173
E-mail: lamadeleine@goldenplanners.ca

We look forward to seeing you there!



Canadian Apprenticeship Forum – Forum canadien sur l'apprentissage

CAF-FCA 2008 Conference Partnership Opportunities

The following partnership opportunities are available for qualified organizations*. Please select the option which would best suit your organization and submit the attached Partnership Agreement Form.

Premier Partnership Opportunity:

Theme Conference Partner - \$20,000 (One available)

Exclusive recognition as the sole "Theme" Partner

<ul style="list-style-type: none"> * Recognized as Conference Theme Partner. * Six (6) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * Priority allocation and complimentary trade show booth space to promote your organization (value of \$1,500) * Full-page colour ad on inside back cover in the Conference Program 	<ul style="list-style-type: none"> * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Customized on-site recognition program, including corporate logo on delegate room key * Insert a promotional item (provided by your organization) or brief company profile / brochure in the delegate kit package (maximum 5 pages) * Special acknowledgement at the opening plenary and closing session
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Hospitality Partnership Opportunities:

Banquet Partner, Sunday, June 8 - \$15,000 (One available)

Exclusive recognition as the "Banquet" Partner

<ul style="list-style-type: none"> * Recognized as Banquet Partner (Sunday, June 8th). * Five (5) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * One complimentary trade show booth space with priority allocation (after the Theme Partner) to promote your organization (value of \$750) 	<ul style="list-style-type: none"> * Full-page black and white ad in the Conference Program * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Insert a promotional item (provided by your organization) or brief company profile / brochure in the delegate kit package (maximum 5 pages) * Acknowledgement at the Banquet * Customized on-site recognition
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Lunch with Keynote Speaker Partner - \$10,000 each (Two available)

<ul style="list-style-type: none"> * Recognized as Lunch Partner for either the Monday, June 9th or Tuesday, June 10th lunch. * Four (4) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * One complimentary trade show booth space to promote your organization (value of \$750) 	<ul style="list-style-type: none"> * Half-page black and white ad in the Conference Program * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Insert a promotional item (provided by your organization) or brief company profile / brochure in the delegate kit package (maximum 5 pages) * Acknowledgement at the selected Lunch * Customized on-site recognition
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☐ Reception Partner, Sunday, June 8 - \$7,500 (One available)	
<ul style="list-style-type: none"> * Recognized as Reception Partner for Sunday, June 8th. * Three (3) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * 15% discount on display space (subject to availability) * Quarter-page black and white ad in the Conference Program 	<ul style="list-style-type: none"> * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Insert a promotional item (provided by your organization) or brief company profile / brochure in the delegate kit package (maximum 5 pages) * Acknowledgement at the Banquet following the reception on Sunday, June 8th * Customized on-site recognition
☐ Breakfast Partner - \$7,500 each (Two available)	
<ul style="list-style-type: none"> * Recognized as Breakfast Partner for either the Monday, June 9th or Tuesday, June 10th buffet breakfast. * Three (3) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * 15% discount on display space (subject to availability) 	<ul style="list-style-type: none"> * Quarter-page black and white ad in the Conference Program * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Insert a promotional item (provided by your organization) or brief company profile / brochure in the delegate kit package (maximum 5 pages) * Acknowledgement at the selected Breakfast * Customized on-site recognition
☐ Networking Break Partner - \$3,500 each (Four available)	
<ul style="list-style-type: none"> * Recognized as Networking Break Partner for either Sunday afternoon, June 8th; Monday morning, or afternoon, June 9th; or Tuesday morning, June 10th. * One (1) complimentary registration (value of \$640 per person – includes one ticket to the off-site activity) 	<ul style="list-style-type: none"> * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Customized on-site recognition

Conference Services Partnership Opportunities:

☐ Presentation Support Services - \$12,000 (One available)	
<ul style="list-style-type: none"> * Recognized as Partner for Presentation Support Services. * Four (4) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * One complimentary trade show booth space to promote your organization (value of \$7,500) 	<ul style="list-style-type: none"> * Half-page black and white ad in the Conference Program * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Insert a promotional item (provided by your organization) or brief company profile / brochure in the delegate kit package (maximum 5 pages) * Customized on-site recognition
☐ Printing Services - \$8,000 (One available)	
<ul style="list-style-type: none"> * Recognized as Partner for Printing Services. * Three (3) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * 15% discount on display space (subject to availability) 	<ul style="list-style-type: none"> * Quarter-page black and white ad in the Conference Program * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Insert a promotional item (provided by your organization) or brief company profile / brochure in the delegate kit package (maximum 5 pages) * Customized on-site recognition

☐ Communications Services - \$7,500 (One available)	
<ul style="list-style-type: none"> * Recognized as Partner for Communications Services. * Three (3) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * 15% discount on display space (subject to availability) 	<ul style="list-style-type: none"> * Quarter-page black and white ad in the Conference Program * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Insert a promotional item (provided by your organization) or brief company profile / brochure in the delegate kit package (maximum 5 pages) * Customized on-site recognition

Program Partnership Opportunities:

☐ Plenary / Panel Session Partner - \$5,000 each (One available)	
<ul style="list-style-type: none"> * Recognized as Plenary / Panel Session Partner. * Two (2) complimentary registrations (value of \$640 per person – includes tickets to the off-site activity) * 15% discount on display space (subject to availability) * Recognition in Preliminary and Final Program as Plenary/Panel Session Partner 	<ul style="list-style-type: none"> * Business-card size black and white ad in the Conference Program * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Table for collateral material within plenary/panel session meeting room. * Acknowledgement at the selected plenary/panel session * Customized on-site recognition

☐ Concurrent Session Partner - \$1,500 (Sixteen available)	
<ul style="list-style-type: none"> * Recognized as Concurrent Session Partner. * Recognition in conference promotional material and on the homepage Web site (with hotlink) * Recognition in Preliminary and Final Program as Session Partner 	<ul style="list-style-type: none"> * Table for collateral material within session meeting room. * On-site recognition

General Partnership Opportunities:

☐ General Contribution - \$2,500 each	
<ul style="list-style-type: none"> * Recognized as a General Partner. * Recognition in conference promotional material and on the homepage Web site. 	<ul style="list-style-type: none"> * Shared table for collateral material at Registration Desk * On-site recognition

☐ Supporter Contribution - \$1,000 each	
<ul style="list-style-type: none"> * Recognized as a Supporting Partner. 	<ul style="list-style-type: none"> * General acknowledgement and logo in conference promotional materials and on the homepage Web site

*The Canadian Apprenticeship Forum – Forum canadien sur l'apprentissage (CAF-FCA) reserves the right to approve at its sole discretion, all partnership applications.

Don't miss this opportunity!
The National Aboriginal Trades Symposium takes place June 10-11, immediately following the CAF-FCA conference. Their sponsorship program provides a special offer to CAF-FCA partners at 50% off!

For more information, please contact Victoria LaBillois at 418-788-3401 or vlabillois@aboriginalhr.ca

....or you can visit their website at www.aboriginalhr.ca





CAF-FCA 2008 Conference
“Apprenticeship – Our Competitive Advantage”
June 8 - 10, 2008

PARTNERSHIP AGREEMENT

Please complete this agreement, submit it along with your selection of partnership opportunity and forward the completed signed agreement with payment to the CAF-FCA 2008 Conference Office. Please read the “Partnership Benefit Specifications, Terms and Conditions” as outlined on the next page.

Please note that partnership opportunities will be allocated on a first come- first served basis.

Name of Organization (please indicate the name as it should be used for any and all acknowledgements of your partnership contribution):

Contact _____

Title _____ Department _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Fax _____

Email _____

Website _____

The following payment is based upon acceptance of this Partnership Agreement by the Canadian Apprenticeship Forum-Forum canadien sur l'apprentissage (CAF-FCA). This Application becomes a contract upon acceptance by CAF-FCA and is not subject to cancellation, except by the consent of both parties, as indicated in writing.

Method of Payment Please invoice my organization

VISA Mastercard AMEX Cheque: **Please make cheque payable to “CAF-FCA Conference”**

Please note: If paid by credit card, “Golden Planners In Trust” will appear on your credit card statement

Credit Card Number _____

Name on Card _____

Expiry Date _____ Signature of Card Holder _____

CAF-FCA reserves the right to approve at its sole discretion, all partnership applications. I have read and understand this application and hereby agree to all of the terms and conditions stipulated on the reverse of this Agreement. I agree to make full payment upon signature of this contract for indicated partnership amount plus indicated additional costs.

Authorized Signature

Date

Please submit the completed agreement to:

Hélène Lamadeleine, Golden Planners Inc., 1390 Prince of Wales Drive, Suite 310, Ottawa, ON K2C 3N6 Tel: (613) 241-9333; Fax: 613-565-2173; E-mail: lamadeleine@goldenplanners.ca

Partnership Benefit Specifications, Terms and Conditions (as applicable to the partnership opportunity selected)

1. **Partnerships are accepted on a first-come, first-served basis for all partnership levels except for the “Theme” partner.**
2. **Should CAF-FCA receive multiple applications for the “Theme” partner by close of business on November 2nd, 2007, then a draw will take place to select the “Theme” partner. The successful organization will be advised in writing by November 15, 2007.**
3. CAF-FCA reserves the right to limit the number of program partners.
4. A partnership is secured only on receipt of the payment and payment is due upon the signing of the contract. Please make cheques payable to **CAF-FCA**.
5. CAF-FCA reserves the right to re-sell the Partnership if the signed agreement and payment is not received within 30 days of receipt of the agreement.
6. All payments are final and no refund will be issued. Costs are quoted in Canadian funds.
7. Acceptance of partnerships does not imply endorsement of partners’ products or services in any way, nor does it entitle the partnering organization to speak from the podium during the conference, unless as specified as part of the benefits applicable.
8. The conference secretariat reserves the right to decline any partnership level and the right to amend the rules and regulations governing partnership at their discretion.
9. The partnering organization’s name in the preliminary program (to be distributed in January 2008) must be fully **confirmed by November 15, 2007**.
10. Partners eligible for an ad in the Final Conference Program must supply an electronic version of the artwork by email or on a CD **no later than April 18, 2008**.
11. By completing and submitting the Partnership Agreement, you give consent to the CAF-FCA and GPI to collect your personal information in order to process your form, to maintain contact with you, and to send you information related to CAF-FCA projects and activities. This consent may also include the sharing of such information with a third party for the purposes of managing certain aspects of partnership activity.